Kondrat Kondratenko

Senior Product Designer

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Profile

Senior Product Designer with 10+ years across B2B software, consumer products and growth. Led hands-on design for a CRM serving 11 million customers and halved delivery time at Carbonmetrix through a shared design system. I combine user research, interaction design and AI-assisted frontend development to ship working interfaces.

Experience

Globoox

Full-stack Designer | Jan 2026 - Present | Case study

- Delivered a web reader with built-in translation through product design and AI-assisted frontend development across the website, library and reader, working with the CTO and linguistics specialists.
- Standardised the product's interface across desktop and mobile through shared UI components and interaction patterns, keeping design and implementation aligned.
- In the early beta, 54% of tracked signups uploaded a book and reached the reader within seven days; median signup-to-upload time was 2m12s for this group.

Carbonmetrix

Senior UX Designer | Oct 2024 - Nov 2025

- Halved delivery time by building a Figma design system aligned with MUI, giving designers and developers a shared set of components.
- Cut training time by 62% through a redesign of the information architecture and interactions of a drag-and-drop carbon footprint editor.
- Reduced Figma production work by 75% with AI-assisted user-flow generation before prototyping.

Sabbatical

Career break | Oct 2023 – Oct 2024
Relocated to Serbia and took time to settle in.

TripleTen

Senior Product Designer, Growth and LATAM | Nov 2022 - Oct 2023 | Case study

Owned acquisition and activation design from first visit through the free course to payment, reporting to the Head of Growth and coordinating with the platform team.

- Cut average landing-page iteration time from 10 to 3 days by turning designs into reusable CMS templates that marketers could assemble and test independently.
- Gave performance marketing more frequent signals of relevant interest for automated ad targeting by introducing a low-commitment "Choose a profession" click when purchases and enquiries were too infrequent.
- Increased consultation-form conversion by 0.5% with career advisor avatars in the heading, addressing hesitation identified in lead interviews; the uplift was statistically significant.

Yandex Practicum

Lead Expert on Product Design | Sep 2020 - Oct 2022

- Led the Product Design education vertical, shaping product vision and curricula with product managers and instructional designers; 80% of graduates entered UX/Product roles within one month.
- Extended the education offering to senior designers by creating programmes: advanced prototyping, advanced UX research and product thinking.

MANGO-OFFICE

Head of Design Department | Jan 2020 - Oct 2021

- Built and led the design team, increasing design throughput 2.5x through design reviews, sprint planning, retrospectives and Jira workflows.
- Standardised UI and accelerated prototyping across five product lines by building a shared design system.
- Increased marketing ROI 1.6x through A/B testing and iteration with CRM, sales and analytics teams.

Rostelecom

Lead Product Designer | Nov 2018 - Jan 2020 | CRM case study

Hands-on design lead for a CRM serving 11 million customers, within a programme of more than 300 specialists.

- Reduced manual tasks by 47% and client connection and service launch costs by 23% through a CRM redesign connecting sales, support and billing with automatically synced customer data.
- Launched an intercom platform MVP that later reached more than 1 million users across 275 cities.
- Enabled the team to deliver hundreds of consistent screens by building a shared UI kit and mapping its patterns to detailed wireframe prototypes.

Selected project

Yandex Practicum mobile app | Case study

- Designed a mobile app that generated paid-course enquiries at $12 per lead, tens of times below other acquisition channels. The US team adopted the product to bring this acquisition model to a larger market.
- Created shared navigation across four markets using interviews and surveys in Ecuador, Chile, Mexico and Peru; delivered the UI with a product manager and two Flutter developers.

Earlier experience

AST Publishing projects | Jan 2016 - Dec 2019

- Doubled website conversion by leading a full redesign of AST's website.
- Delivered production-ready layouts for more than 100 books by overseeing typesetting and layout.

Independent Interface Designer | Jan 2014 - Nov 2018

Founded a design studio and delivered interfaces for publishing, healthcare and transport clients, including Sechenov Medical University.

Education

Higher School of Economics | Master's Degree in Design | 2021 - 2023

Skills

Product design: Product strategy, user research, interaction design, information architecture, prototyping, usability testing, accessibility, A/B testing and funnel analysis.
Systems and implementation: Design systems, Figma, design tokens, MUI, AI-assisted frontend development, HTML/CSS, Tailwind CSS and shadcn/ui.
Collaboration: Design leadership, cross-functional delivery, curriculum design and developer handoff.
Languages: English (fluent), Russian (native), Serbian (basic).